

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
959199-1	10/07/12	October 2012	10/01/12 - 10/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Secure America Now	SECURE AMERICA NOW	527

Flight Dates	Order #	Alt Order #
10/02/12 - 10/07/12	959199	06357387

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/04/12	WPBF News 25 Mornings	6-7AM	-TWT---	:30	3	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWT---	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/02/12	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	SAN1117H	\$650.00 NM
1	WPBF	W	10/03/12	6:25 AM	WPBF News 25 Mornings	6-7AM	:30	SAN1117H	\$650.00 NM
2	WPBF	Th	10/04/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	SAN1117H	\$650.00 NM
2	10/02/12	10/05/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	8:41 AM	Good Morning America	7-9AM	:30	SAN1117H	\$850.00 NM
3	WPBF	W	10/03/12	8:47 AM	Good Morning America	7-9AM	:30	SAN1117H	\$850.00 NM
4	WPBF	Th	10/04/12	8:49 AM	Good Morning America	7-9AM	:30	SAN1117H	\$850.00 NM
2	WPBF	F	10/05/12	8:56 AM	Good Morning America	7-9AM	:30	SAN1117H	\$850.00 NM
3	10/03/12	10/05/12	The View	11A-12PM	--W-F--	:30	2	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W-F--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	11:32 AM	The View	11A-12PM	:30	SAN1117H	\$1,500.00 NM
2	WPBF	F	10/05/12	11:30 AM	The View	11A-12PM	:30	SAN1117H	\$1,500.00 NM
4	10/02/12	10/05/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SAN1117H	\$500.00 NM
1	WPBF	W	10/03/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SAN1117H	\$500.00 NM
3	WPBF	Th	10/04/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SAN1117H	\$500.00 NM
4	WPBF	F	10/05/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SAN1117H	\$500.00 NM
5	10/02/12	10/05/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$675.00	NM
Class of Time - Pre-emptible with notice									

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959199-1	10/07/12	October 2012	10/01/12 - 10/06/12

Advertiser	Product	Estimate Number
Secure America Now	SECURE AMERICA NOW	527

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/05/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$675.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	4:39 PM	Dr. Oz	4-5p	:30	SAN1117H	\$675.00 NM
2	WPBF	W	10/03/12	4:13 PM	Dr. Oz	4-5p	:30	SAN1117H	\$675.00 NM
3	WPBF	Th	10/04/12	4:27 PM	Dr. Oz	4-5p	:30	SAN1117H	\$675.00 NM
4	WPBF	F	10/05/12	4:26 PM	Dr. Oz	4-5p	:30	SAN1117H	\$675.00 NM
6	10/02/12	10/05/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$750.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	5:43 PM	M-F 5pm News	5-6pm	:30	SAN1117H	\$750.00 NM
2	WPBF	W	10/03/12	5:54 PM	M-F 5pm News	5-6pm	:30	SAN1117H	\$750.00 NM
3	WPBF	Th	10/04/12	5:43 PM	M-F 5pm News	5-6pm	:30	SAN1117H	\$750.00 NM
4	WPBF	F	10/05/12	5:57 PM	M-F 5pm News	5-6pm	:30	SAN1117H	\$750.00 NM
7	10/02/12	10/05/12	WPBF News 25 @ 6:00P	6-6:30PM	-TWTF--	:30	4	\$1,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SAN1117H	\$1,500.00 NM
3	WPBF	W	10/03/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SAN1117H	\$1,500.00 NM
4	WPBF	Th	10/04/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SAN1117H	\$1,500.00 NM
2	WPBF	F	10/05/12	6:27 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SAN1117H	\$1,500.00 NM
8	10/02/12	10/03/12	Wheel Of Fortune	7-7:30PM	-TW----	:30	2	\$2,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TW----	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	SAN1117H	\$2,500.00 NM
2	WPBF	W	10/03/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	SAN1117H	\$2,500.00 NM
9	10/04/12	10/05/12	Jeopardy	7:30-8PM	---TF--	:30	2	\$2,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---TF--	2	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/04/12	7:53 PM	Jeopardy	7:30-8PM	:30	SAN1117H	\$2,700.00 NM
1	WPBF	F	10/05/12	7:42 PM	Jeopardy	7:30-8PM	:30	SAN1117H	\$2,700.00 NM
10	10/02/12	10/04/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWT---	:30	3	\$1,300.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWT---	3	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SAN1117H	\$1,300.00 NM
2	WPBF	W	10/03/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SAN1117H	\$1,300.00 NM
3	WPBF	Th	10/04/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SAN1117H	\$1,300.00 NM
11	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$550.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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959199-1	10/07/12	October 2012	10/01/12 - 10/06/12

Advertiser	Product	Estimate Number
Secure America Now	SECURE AMERICA NOW	527

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 8:28 AM Sat 8-9am News Sat 8-9am :30 SAN1117H \$550.00 NM									
12	10/06/12	10/06/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 7:26 PM Sat 7pm News 7-730pm :30 SAN1117H \$1,000.00 NM									
Total Spots							34		

Payment Terms 30 Days

<u>Gross Total</u>	\$37,900.00
<u>Agency Commission</u>	\$5,685.00
<u>Net Amount Due</u>	\$32,215.00